

— BUILD GUIDE · CLOUDFLARE WORKERS

White-label the LeadConnector API docs

Reverse-proxy someone else's documentation onto your own subdomain and re-skin it in flight — no fork, no copy, one Worker.

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Proven in production — case study at marketplace.getpinnacle.ai
Runs with the Claude or ChatGPT browser extension in about an hour



— THE SHAPE OF IT

One Worker sits in the middle and rewrites the page on the way out

A visitor asks for **your subdomain**. Cloudflare routes that request to a Worker, the Worker fetches the same path from the vendor's origin, and hands back the response with your CSS, your logo, your favicon and your product name injected.

You are not hosting their docs. You are **theming their build output at the edge**. When they ship a new endpoint, it appears on your domain the same day — and when they change their markup, your theme can break the same day.

- 01 Request hits your subdomain**
Proxied DNS record, Workers route fires
- 02 Worker refetches from origin**
Same method, path, query, headers, body
- 03 Your branding is injected**
Colors, fonts, logo, favicon, product name
- 04 A small script holds it in place**
Re-applies on every click and page change

01

Before you touch anything

What you get, what you take on, and the one question to settle with the vendor first.



INSIDE NEXUS HUB Bring your vendor terms to a live call and we will read them together — www.nexushub.club

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PLATFORM PLAYBOOK

— SET EXPECTATIONS

What you get, and what you now own

WHAT YOU GET

- ✓ Developer docs on your domain, in your colors, under your product name.
- ✓ Zero content maintenance — new endpoints appear the day the vendor ships them.
- ✓ No fork, no copy, no hosting bill beyond a Cloudflare Worker.

WHAT YOU TAKE ON

- ✗ Read the vendor's terms first. If they sell a white-label tier, buy it instead.
- ✗ Support tickets now come to you for a product you do not control.
- ✗ An upstream redesign can break your theme without warning. Budget for check-ins.

— SETUP

Four values and three open tabs

VALUE	USE THIS
Docs to proxy · given	<code>marketplace.leadconnectorhq.com/docs/</code>
Name to replace · given	<code>LeadConnector</code>
Your subdomain	<code>docs.yourdomain.com</code>
Your live site	<code>yourdomain.com</code>
Your product name	<code>Your Brand</code>
Worker name	<code>yourbrand-docs-proxy</code>

Have these tabs open and logged in

01 The vendor's docs site

02 Your own website

03 Cloudflare, on the right zone

Gold values are yours to fill in — the first two are fixed for this guide. The assistant works inside the browser session you are already signed into.

02

The build, in five steps

Paste the master prompt, then supervise. The assistant does the typing; you make the two decisions that matter.



INSIDE NEXUS HUB The copy-ready master prompt and Worker source sit in the member library — www.nexushub.club

— THE SEQUENCE

Nothing goes live until step four

- | | | |
|---|-----------------------------|--|
| 1 | Inspect the docs site | What it is built with, what folder it lives in, which colors it uses, and whether it blocks framing. |
| 2 | Lift your brand | Colors, fonts as actually rendered, logo files and favicon, pulled from your own live site. |
| 3 | Write and upload the Worker | Proxy, then styling, then the name swap, then the logo and favicon. Test after each layer. |
| 4 | Point the subdomain at it | One DNS record, one route. This is the step you approve by hand. |
| 5 | Verify against a checklist | Light and dark, deep pages, mobile drawer, and code samples left untouched. |

— THE PART THAT FAILS

The vendor's name comes back one second after the page loads

These docs are a live app, not a static page. The browser downloads the page, then the app **redraws it from scratch** — throwing away anything the Worker changed on the way out and putting the vendor's wording back.

Colors survive this. Text does not. The fix is a small script that keeps re-applying the swap while the app settles, and again on every click.

The same applies to the favicon: the site restores its own icon after loading, so yours has to be re-asserted too.

01 Re-run it repeatedly at first

Every quarter second for the first five seconds covers the startup window.

02 Watch for page changes after

Clicking through the sidebar never reloads the page, so the swap has to fire again.

03 Never touch code samples

Real API addresses live inside them. Rewriting those ships broken instructions to developers.

04 Match capitals exactly

So lowercase hostnames inside examples are left alone.

Two changes touch your live domain

ONE · THE DNS RECORD

An A record pointing at an address nobody answers

Set it to **192.0.2.1** with the orange cloud **on**.
That address is a reserved test range and is never actually contacted.

The record exists only so Cloudflare has something to proxy. The Worker answers before any server is reached. Turn the cloud grey and the whole thing stops working.

TWO · THE WORKER ROUTE

The rule that sends the subdomain to your Worker

Written as **docs.yourdomain.com/*** — your subdomain, then **/*** — and bound to the Worker by name.

Check the existing routes first. Cloudflare picks the most specific match, so a new rule on this subdomain **silently switches off** any catch-all rule that used to cover it. Ask what stops firing before you save.

03

Prove it works

Two caching traps will convince you something is broken when it is fine, and fixed when it is not.



INSIDE NEXUS HUB Stuck on a check? Screen-share it with Charles on a weekly call — www.nexushub.club

— SIGN-OFF

Eight checks before you call it done

- ✓ The bare domain redirects to the docs folder.
- ✓ A deep endpoint page renders with sidebar and breadcrumbs.
- ! **Code samples untouched** — the vendor's real API address still appears.
- ✓ Favicon is yours, and light and dark logos both swap.
- ✓ Homepage hero, navbar and footer all carry your colors.
- ✓ Search and the interactive API explorer still work.
- ! **Zero** mentions of the vendor in visible text, on two pages. Count them.
- ✓ Clicking between pages keeps the branding. Mobile drawer too.

Trap one · you tested too soon

A deploy takes 30 to 60 seconds to spread. During that window different refreshes hit different versions. Wait for it to settle before concluding anything.

Trap two · your browser cached it

A normal reload shows you a stale page. Add a junk query string to the URL to force a fresh copy, or use a private window.

Either browser assistant will do this

CLAUDE BROWSER EXTENSION

Paste the master prompt in one piece. It works the phases in order and pauses at the stop conditions on its own.

Ask it to report findings as it goes so you can follow along without reading code.

CHATGPT BROWSER EXTENSION

Same prompt, fed one phase at a time. Re-paste the six config values at the top of each phase.

Ask for the full Worker file back after each layer, so you never lose progress between phases.

True of both They act inside the browser session you are already signed into, so stay at the keyboard. Approve the DNS record and the route yourself, and ask for the finished Worker file and its config so you own a copy that does not depend on the chat.

— MAINTENANCE

This is fragile by design. Say so out loud.

You are theming another company's build output. It works, it is cheap, and it will need attention. Four things to keep on file.

An upstream redesign can break the skin

Some styling is pinned to their specific page elements. Re-check after any visible change on the vendor's own docs.

Keep it out of search results

This is a duplicate of the vendor's content. The Worker should tell search engines not to index it.

Move brand images off the Worker

If the logo and favicon were embedded to get it live, re-point them at properly hosted files later.

Write down what changed in Cloudflare

The Worker, the DNS record, the route — and anything the new route stopped from firing.

— YOUR ACTION ITEMS

Start here

1 Check the vendor's terms

Look for a white-label or custom-domain tier. If one exists, buying it beats engineering around it.

2 Fill in your four values

Your subdomain, your live site, your product name, and a name for the Worker.

3 Open the companion guide

The master prompt, the Worker source, the config file and the troubleshooting table live there.

4 Bring it to the next Nexus Hub call

Run it live with Charles and the group — five coaching calls a week.

INSIDE NEXUS HUB

Run your build live with Charles and the group

The master prompt, the Worker source and the verification script are in the member library.

www.nexushub.club

Five calls a week · \$49/month



— WHERE TO GO FROM HERE

Check the terms, fill in four values, then run it live

Bring your build to a call and we will work it in the room. The master prompt, the Worker source and the verification script are in the member library.

Join the Nexus Hub → www.nexushub.club

Live calls Mon, Wed & Fri · \$49/month · cancel anytime

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